



## NEWS RELEASE

**For Immediate Release:**  
**January 22, 2009**

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**Special Olympics Oklahoma**  
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### **Special Olympics "Polar Plunge" Returns to Broken Arrow**

Law Enforcement Torch Run's Annual Polar Plunge  
benefiting Special Olympics Oklahoma

**Broken Arrow, Okla.** Brave men and women from the Broken Arrow and Tulsa area are participating on Saturday, February 7 in the 8<sup>th</sup> annual Polar Plunge benefiting Special Olympics Oklahoma. The Plunge is occurring at 11:30 a.m. at the Bass Pro Shop, 101 Bass Pro Drive, Broken Arrow.

Many *Polar Plungers* arrive in costume to make the plunge a fun event. Emcees are Ann Sterling, Ron Terrell and Paul Heggen from FOX23 Morning Show. Celebrity plungers are George Waldenberger and Dan Threlkeld of Channel 2 and Gary Greenwood of KVOO. Prizes will be awarded to plungers for the best costume, top fundraiser, top fundraising group, oldest plunger and youngest plunger.

A Tug of War is scheduled at 11:00 a.m. with the Bixby Police Department, Broken Arrow Police Department, Broken Arrow Fire Department, Tulsa Police Department and Tulsa Fire Department. After each Tug of War competition, the losing team immediately plunges. There will only be one dry team at the end of the competition. Each community is encouraged to visit their favorite agency's team web page at [www.firstgiving.com/SOOK](http://www.firstgiving.com/SOOK) and pledge their support.

The goal for the 8<sup>th</sup> Annual Polar Plunge is to raise \$25,000 or more from the Broken Arrow Plunge for Special Olympics Oklahoma.

The brave souls who are plunging into the frigid water of the pond at Bass Pro are creating personal web pages to seek donations from friends and family. To support one of these individuals or teams, see how the pledges are accumulating, or to become a Polar Plunger, visit [www.sook.org](http://www.sook.org) and click on the Polar Plunge link or visit [www.firstgiving.com/SOOK](http://www.firstgiving.com/SOOK).

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Plunging as a team is much more fun than plunging alone. Think of the pleasure derived from watching friends or co-workers scream! This is a great event for church groups, companies, student organizations, clubs, etc.

For registration forms or to donate, please go to [www.sook.org](http://www.sook.org) or call 1-800-722-9004. For more information on this event, contact Derek Cain at 918-481-1234, [derek@sook.org](mailto:derek@sook.org).

Special Olympics Oklahoma's Broken Arrow contact is Lisa Ford, Broken Arrow Police Department at 918-451-8213.

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About Law Enforcement Torch Run

The Law Enforcement Torch Run (LETR) is an international charity made up of law enforcement agencies that raise money for Special Olympics. LETR was adopted as an official charity of the International Association of Chiefs of Police in 1981 and began in Oklahoma in 1986. The mission was simple: Carry the Flame of Hope to the State Summer Games. As the years passed, the mission grew to include fundraising and increasing public awareness of Special Olympics Oklahoma. Today, LETR is the guardian of the Flame of Hope for the Special Olympics Oklahoma Summer and Winter Games and actively raises money and public awareness. To learn more about LETR and Special Olympics Oklahoma, visit the website, [www.sook.org](http://www.sook.org).